



Sponsorship Packages

	ADVERTISER	SESSION SPONSOR	MEET & GREET RECEPTION SPONSOR	HOSPITALITY SUITE SPONSOR	AWARDS LUNCHEON SPONSOR	TITLE SPONSOR
Number Available	Unlimited	8	1	1	1	1
Early Bird Rate (until 12/31/2021)	\$450.	\$1,800.	\$1,800.	\$1,800.	\$1,800.	\$3,500.
Regular Rate (after 12/31/2021)	\$500.	\$2,000.	\$2,000.	\$2,000.	\$2,000.	\$4,500.
Conference naming rights	N/A	N/A	N/A	N/A	N/A	Conference will be titled: MASHSMD 2022 Annual Conference presented by [Company]
Recognition in event promotion, including: - Email to 9,000+ healthcare marketing contacts - Minimum of two email communications to 80+ MASHSMD members	N/A	Medium logo or name listing (as space allows) on postcard and email blast	Medium logo or name listing (as space allows) on postcard and email blast	Medium logo or name listing (as space allows) on postcard and email blast	Medium logo or name listing (as space allows) on postcard and email blast	Logo included on all: postcard, email blasts, and social media cover images (Facebook, Twitter, LinkedIn)
Recognition on MASHSMD website	Name listing on sponsorship and conference pages until August 2022	Logo on sponsorship and conference pages until August 2022	Logo on sponsorship and conference pages until August 2022	Logo on sponsorship and conference pages until August 2022	Logo on sponsorship and conference pages until August 2022	Rotating logo throughout site and on sponsorship and conference pages until August 2022
Recognition on social media (with tag)	One group post (1) to MASHSMD social media accounts (Facebook, Twitter, LinkedIn)	One group post (1) and one (1) solo post to MASHSMD social media accounts (Facebook, Twitter, LinkedIn)	One group post (1) and one (1) solo post to MASHSMD social media accounts (Facebook, Twitter, LinkedIn)	One group post (1) and one (1) solo post to MASHSMD social media accounts (Facebook, Twitter, LinkedIn)	One group post (1) and one (1) solo post to MASHSMD social media accounts (Facebook, Twitter, LinkedIn)	Minimum of two (2) solo posts to MASHSMD social media accounts (Facebook, Twitter, LinkedIn)
Complimentary 2022 MASHSMD corporate membership for up to 3 people (\$150 value)	N/A	X	X	X	X	X
Conference attendee list with contact information	X	X	X	X	X	X
Complimentary conference attendees*	N/A <i>(all attendees at regular rate of \$500)</i>	One (1) free attendee *Additional attendees \$425 each	One (1) free attendee *Additional attendees \$425 each	One (1) free attendee *Additional attendees \$425 each	One (1) free attendee *Additional attendees \$425 each	Two (2) free attendee *Additional attendees \$425 each
Opportunity to provide branded item for attendee conference bags	1 item	2 items	2 items	2 items	2 items	2 items
Logo recognition in conference program booklet	Name listing	Medium	Medium	Medium	Medium	Large
Ad in conference program booklet	N/A	Half-page, 4-color (5.5"x4" horizontal)	Half-page, 4-color (5.5"x4" horizontal)	Half-page, 4-color (5.5"x4" horizontal)	Half-page, 4-color (5.5"x4" horizontal)	Full-page, 4-color 5.5"x8" vertical) with Inside Front Cover Premium Position
Exhibit table/display space at conference	N/A	One space	One space	One space	One space	Two spaces
Speaking opportunity at conference	N/A	2-minute introduction to a conference session (selection allowed in order of sign-up date)	2-minute sponsor spotlight at reception	2-minute sponsor spotlight/invitation to suite at end of conference Day 1 schedule	2-minute sponsor spotlight during luncheon	5-minute sponsor spotlight welcome remarks at beginning of conference
Event signage	N/A	Opportunity to provide pull-up banner/signage on morning of sponsored session near conference registration table	Opportunity to provide pull-up banner/signage at the reception	Opportunity to provide pull-up banner/signage at the hospitality suite	Opportunity to provide pull-up banner/signage at the luncheon	Sponsor name/logo (as space allows) included on all event signage, including attendee name badges Opportunity to provide pull-up banner/signage at conference registration table